



## PRIVACY POLICY

Base Flow LLC (“we” or “us”) values your privacy. This policy explains what personal information we collect when you use our website (www.baseflow.net and related platforms), how we use it, and your rights.

By using our website, you agree to this policy and allow your data to be transferred and processed in the United States under U.S. law. If you're accessing the site from another country, make sure your use complies with local laws. If it doesn't, please don't use the site.

Each time you visit, the latest version of this policy applies—so check the date and review any updates.

### Information We Collect

We collect two types of information:

- **Non-personal info:** Things like your IP address, browser type, operating system, and which websites you visited before and after ours. This helps us understand how people use the site and improve it.
- **Personal info:** Things like your name or email that can identify you directly.

We may share general usage data (not linked to individuals) to show trends or improve the site.

### Cookies

Cookies are small files stored on your device to help the site remember you. We use them to:

- Keep you logged in
- Save your preferences
- Track which pages you visit
- Help with purchases

If you don't want cookies, you can block them in your browser settings—but some parts of the site may not work properly without them.

### Web Beacons

Web beacons are tiny, invisible tools used on web pages or emails to see if someone viewed them. We may use them to count visits or email views and improve services. They don't collect personal info, but they do gather basic data like cookie ID, time, and page viewed. You can't block web beacons directly, but blocking cookies may limit their function.

## **Analytics**

We may work with third-party tools to track how users interact with the Website. This helps us understand what content is popular and how people use our services.

## **Sharing Non-Personal Info**

We may share general, non-personal data (like usage trends) with partners, advertisers, and affiliates to improve services and show relevant ads. This data doesn't identify you personally.

## **Social Media**

You may be able to connect your account on our Website to your social media accounts (like Facebook or Twitter). If you do, we may collect public info from your profile—such as your name, photo, friends list, and other details you've shared publicly.

Other users might see some of this info, like your friends or network size. By linking your accounts, you agree to share this info with us. We won't send your data back to the social media platform without telling you first.

Each social network has its own privacy settings, and we follow those rules. Features may change over time without notice.

If you click social media buttons (like "Like" or "Tweet"), your browser connects directly to that platform, and they may collect info like your IP address and device details. We don't control what those platforms do with your data, so check their privacy policies for more info.

## **Website Registration & Personal Info**

When you register, use social login, join surveys or contests, or contact us, we may collect personal details like your name, email, phone number, address, and payment info. We might also ask for things like your interests, age, gender, and location.

You don't have to share this info, but some features may not work without it.

By using the Website, you agree to how we collect, use, and share your personal information as described here.

## **Emails & Notifications**

We may send you emails about new features or services we think you'll like. You can usually opt out of these in your account settings. However, we may still send important messages about your account or service updates.

## **When We Share Your Personal Information**

We may share your personal info in the following situations:

- **Legal reasons or safety:** If required by law or to protect our rights, users, or others, we may share your info with law enforcement or in legal cases.

- **Marketing:** If you don't opt out, we may send you emails about products or services we think you'll like. You can unsubscribe anytime via the link in the email, your account settings, or by contacting us.
- **Service providers:** We may share your info with trusted partners who help us run the Website—like payment processors, customer support, or marketing services. They only use your info to do their job and can't share it.
- **Business changes:** If our company is sold, merged, or goes through bankruptcy, your info may be transferred to the new owner. If that happens, we'll follow this Privacy Policy or let you know about any changes.

## Updating Your Info & Closing Your Account

You can update or delete your personal info anytime by contacting us. We'll remove your data from active systems as soon as possible, but we may keep some info to prevent fraud, fix issues, follow laws, or enforce our policies.

## How We Use Your Info

We use your personal info to:

1. Provide the services you request
2. Manage your account and support you
3. Send updates and offers (from us or partners)
4. Show content and ads based on your interests
5. Solve problems and handle disputes
6. Understand what users like
7. Keep you informed
8. Personalize your experience
9. Prevent fraud and errors
10. Enforce our Terms of Use
11. Do anything else we explain when collecting your info

We may also check for duplicate accounts or errors and use payment info to process purchases and protect against fraud.

## Third-Party Data Collection

We don't allow our partners or service providers to misuse your personal info. However, if you give your info directly to third-party apps, games, or websites linked from ours, they don't have to follow our privacy policy. Always check their privacy policies before sharing your data.

## Security

We work hard to protect your personal info using secure systems and practices. Still, no system is 100% safe, and we can't guarantee complete protection. If you think someone accessed your account without permission contact us right away.

### **Privacy Policy Updates**

We may update this Privacy Policy from time to time. Changes will be posted on this page, with the date at the top. The latest version always applies, so check back regularly. We may also notify you by email, so keep your contact info up to date.

### **Children's Privacy**

We don't knowingly collect personal info from children under 13. If we find out we have, we'll delete it. If you're a parent or guardian and believe your child under 13 has shared personal info with us, please contact us so we can remove it.

### **Contact Us**

If you have questions or complaints, contact us using the info below.

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